

Board of Trustees

Washtenaw Community College

ACTION

4800 E. Huron River Drive
Ann Arbor, Michigan 48105-4800

Subject
Resolution Regarding Local Strategic Value Best Practices for 2021

Date
September 28, 2021

RECOMMENDATION

That the Washtenaw Community College Board of Trustees certifies that the College does meet at least four of five "local strategic value" best practices for 2021 as required annually by the State of Michigan to receive full performance funding-based appropriations, and has demonstrated compliance in five best practice areas in each of three categories, as evidenced by representative examples in the attached document.

A ROLL CALL VOTE WILL BE TAKEN

Prepared by: Dr. Julie Morrison
Title: Executive Director, Institutional
Effectiveness, Planning & Accreditation

Recommended by: *Rose B. Bellanca Ed.D.*
Rose B. Bellanca, President

Community Colleges Local Strategic Value Template

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<ul style="list-style-type: none"> ▪ The College has clinical site agreements for all its health programs. New agreements exist with St. Joseph Mercy Hospitals (Ann Arbor and Brighton); University of Michigan Hospitals; VA Hospital of Ann Arbor; Detroit Receiving Hospital; Beaumont Hospital; Glacier Hills; Regency Bluffs Evangelical Homes of Michigan; and Superior Woods. ▪ To meet employer demand in the health care industry, in 2020-21 the College expanded offerings to include jump-start Long Term Healthcare Worker Training, addressing a critical talent shortage. ▪ The College approved two new health care programs in 2021: an associate degree in Healthcare Administration, designed to meet local demand for administrative support and the degree requirements of local hospitals; and a Cardiac Telemetry Certificate, created to meet requests of Michigan Medicine and Trinity Health, both of which will assist in providing clinical placements. ▪ WCC’s Conference Services hosted a Virtual Presentation on the Opioid Crisis with Michigan Medicine’s Center for Health Transformation during COVID. The College also hosted two American Red Cross Blood Drives in July 2020 and April 2021. ▪ The College worked in partnership with Washtenaw County Public Health and Rite Aid Pharmacy in 2021 to be a designated COVID-19 Vaccination location, offering four clinics in summer 2021. ▪ The College has continued its partnership with IHA to promote and ensure quality and currency in WCC Medical Assisting Program. IHA attends WCC Medical Assisting

Best Practices by Category	Examples of Adherence
	<p>Informational Sessions, recruits students and current employees to take Medical Assisting Program, and supplies all of clinical sites for the students.</p> <ul style="list-style-type: none"> ▪ The College’s Nursing Program offers a training program for its Community Clinical Nurse Preceptors on campus. ▪ The College has 50 apprentices working with numerous separate companies, including the following employers: <ul style="list-style-type: none"> ○ Axis Engineering ○ Faurecia Manufacturing ○ Hoffmann Filtrations Systems ○ Ilmor Engineering ○ JAC Products ○ L and W ○ MAGNA International, Inc. ○ Milan Metals ○ U-M General Maintenance ○ UAW (United Auto Workers) ○ Zero Hour Parts ▪ The College continues to have partnerships with the following employers for manufacturing skill sets gained using equipment or job placement funded as part of the CC-STEP grant: <ul style="list-style-type: none"> ○ Detroit Diesel Co. ○ Detroit Thermal Technologies ○ Dextec Manufacturing ○ Faurecia Manufacturing ○ Ilmore Engineering ○ JAC Products ○ KlingelInberg America ○ L&W Engineering ○ MAGNA International, INC. ○ Milan Metals ○ Pollard Banknote (and Teamster Local) ○ Reliance One ○ Roush Industries ○ VulcanMasters Welding ▪ The College has continued a partnership with the University of Michigan Transportation Research Institute (UMTRI) in the Center for Connected and Automated Transportation (CCAT) program funded by the USDOT as a

Best Practices by Category	Examples of Adherence
	<p>University Transportation Center (UTC), the College has been working with the following representative employers and industry groups in developing Connected and Automated Vehicle and Smart City Infrastructure programs to deliver education and training skill sets to students and incumbent workers, and provide candidates for hire:</p> <ul style="list-style-type: none"> ○ MICHauto ○ Center for Automotive Research (CAR) ○ IEEE ○ American Center for Mobility (ACM) ○ Umlaut ○ DANLAW ○ GRIMM ○ Ford, GM, Toyota, Nissan and Stallantis ○ Integral Blue ○ May Mobility ○ Siemens Mobility ○ WSP (formerly Parsons-Bickerhoff) ○ Michigan Office for Mobility and Electrification ○ Michigan Department of Transportation <ul style="list-style-type: none"> ▪ The College provides contributions to the Annual CCAT Global Symposium sponsored by UMTRI: In 2021, WCC President Rose Bellanca gave opening remarks, and the College presented a virtual ATC tour; in 2020 WCC faculty participated in a virtual Cybersecurity Panel discussion. WCC hosted the in-person event in 2019, providing speakers and panelists, and involving employers such as Toyota Product Development. ▪ WCC’s Public Service Training department partners with law enforcement agencies across the State of Michigan to offer on-site recruiting opportunities during Academy sessions (i.e. Woodhaven, Kalamazoo, Waterford, Novi, Farmington Hills, Grand Blanc, EMU, Flushing, Hillsdale, Northville, Milan, Northfield Township, SVSU, Ypsilanti, Pittsfield, WCSO, and Wayne). Customized in-service training is offered, as well as tactical first-aid classes.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The College participated in the following Industry Technology Conferences, including ATC Program exhibits: <ul style="list-style-type: none"> ○ CAR Management Briefing Seminars (2019, 2021) ○ Automobili-D Technology Exhibits at the NAIAS (2019, delayed in 2020 by COVID, planned 2021) ○ AutoSens Industry Conference (2019) ○ Ann Arbor SPARK Mobility Row (2019, planned 2021) ○ ITS Michigan Annual Meeting (2019) ○ Motor Bella (2021) ○ Eyes on Automotive Design, Ford House (2021) ▪ The College partners with Ford Motor Company for their Design Center (Clay Modeling) and General Motors for their Fuel Cell Technician programs. The Design Center has recruited 12 interns and offered all permanent positions on program completion. The Fuel Cell program has 3 interns with potential for hiring. ▪ WCC provides interns for the EMU Digital Media internship program annually, to date supporting over 40 interns. The program allows interns to work with regional businesses to learn current technology skills, with employers including Pinterest, Google, and IBM. ▪ The WCC Experiential Learning Internship program has placed interns in virtual or in-person internships with employers, including: <ul style="list-style-type: none"> ○ Quicken Loans ○ Walt Disney World ○ EMU Digital Media ○ IHA ○ Novacoast ○ General Motors ○ Ford Motor Company ○ Toyota ○ Menlo Innovations ○ Nexient ○ UMTRI ○ May Mobility

Best Practices by Category	Examples of Adherence
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<ul style="list-style-type: none"> ▪ The College provides customized training for multiple area companies, currently including: <ul style="list-style-type: none"> ○ NovaCoast ○ Pittsfield Township Department of Public Safety ▪ The College continues to offer a customized certificate program on the campus of the University of Michigan for employees in the Facilities and Housing departments. ▪ In 2020-21, the College launched new advanced certificate programs in Principles of Cybersecurity and Cybersecurity Operations, which are stackable as part of the Cybersecurity associate degree, and are complemented by a certificate program in Automotive Cybersecurity. ▪ The College is launching a new automotive cybersecurity lab housed in its Business Education Building in 2021-22. The lab will include individual hacking workbenches to allow students a hands-on experience to test security for auto networks and related infrastructure. ▪ The College was designated a National Center of Academic Excellence in Cyber Defense Education in 2020 by the U.S. National Security Agency and the Department of Homeland Security. ▪ In 2020-21 the College's Workforce Development unit initiated industry cluster strategies to create industry-driven talent pipelines. The College has developed consortia with local employers and agencies to address high-growth, high-demand sectors of healthcare, IT, and transportation. As a result, WCC launched jump-start boot camps leading to employment opportunities, including a ten-week Cyber boot camp in partnership with Novacoast and a Foundations of Long-term Healthcare boot camp in collaboration with HomeWatch, Vibrant Life, and Michigan Works!. Workforce Development is engaged with the Michigan Trucking Association and Michigan Dental Association to create similar opportunities.

Best Practices by Category	Examples of Adherence
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<ul style="list-style-type: none"> <li data-bbox="889 296 1507 1136"> <p>▪ The College continues to operate an Entrepreneurship Center on campus to provide support for those interested in small business, providing individual coaching, networking, and resources for faculty and business owners. The Center served 318 clients one-on-one during FY 21. It offered a “Renew Your Business” Training and Grant Program providing coursework, peer support, and \$2500 business grants for local, minority- and women- and veteran-owned business in eastern Washtenaw County impacted during COVID, with plans for continuation. The Center also had 850 attendees at 44 free educational webinars it delivered for business owners, including for specific industries such as health care and the arts, or for underrepresented groups. The Center has hosted an annual Pitch@ WCC Competition since 2016, which was offered virtually this year with 12 finalists and 9 winners. The Center has expanded its “Entrepreneurs-in-Residence” program to include nine “EIRs,” offering mentoring and consulting by local business owners.</p> <li data-bbox="889 1136 1507 1766"> <p>▪ Active community partnerships and collaborations with small business are maintained through the Entrepreneurship Center and Small Business Development Center (SBDC) with: Ann Arbor SPARK; SPARK East (Ypsilanti); Ypsilanti Township; Nonprofit Enterprise at Work; the Ypsilanti District Library; several community arts organizations, as well as: Local Chamber of Commerce; SCORE; VetBiz Central; Great Lakes Women’s Business Council; Ann Arbor Entrepreneurship Fund at the AAACF; Washtenaw County’s Office of Community and Economic Development; Center for Independent Living; United Way; EMU’s Engage office and Upward Bound programs; and University of Michigan’s student organization optimize.</p> <li data-bbox="889 1766 1507 1890"> <p>▪ The SBDC’s Greater Washtenaw Region, hosted on WCC’s campus, counseled 1,002 clients in the last year (up from 833 the prior year) for a</p>

Best Practices by Category	Examples of Adherence
	<p>total of 6,140 hours. Clients opened 63 new businesses (up from 41), creating or retaining 600 jobs over a 6-county region—double the previous year. \$41.8M of capital was invested into clients’ businesses.</p> <ul style="list-style-type: none"> ▪ WCC offers certificate and associate degree programs in business management and entrepreneurship. The Business department has developed entrepreneurship modules that can be incorporated across the curriculum. ▪ The College now offers multiple options for accelerated programs in business, management, and entrepreneurship, including a new associate degree in business that can be completed in 17 months; and new accelerated options for certificates in supply chain essentials; management; business enterprise essentials; and entrepreneurship and innovation. ▪ The Economic and College Development division and Entrepreneurship Center partnered to offer a four-part lunch and learn series for small business owners in 2020. Topics included Entrepreneurship Center Overview, Networking for Entrepreneurs, Digital Marketing for Entrepreneurs, and Sales and Lead Generation. ▪ The Economic and College Development division offered free professional development classes to all finalists of the Entrepreneurship Center’s Pitch Competition.
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<ul style="list-style-type: none"> ▪ The College continues to expand its Advanced Transportation Center focused on the integration of Intelligent Transportation Systems, Advanced Automotive, and Advanced Manufacturing Technology pillars, which has been supported by multiple partners, including regional employers, and is funded in part through a state CC-STEP grant and a USDOT-funded grant managed by UMTRI. The Center is a collaborative effort between the College’s Advanced Technology Division, Business and Computer Technologies Division, and Workforce Development Incumbent Worker Training, and has refined new curriculum,

Best Practices by Category	Examples of Adherence
	<p>equipment and workforce training in the areas of Automotive, Advanced Manufacturing, Welding and Fabrication, Lightweight Materials, and Information Technology, featuring Network Communications and Automotive Cybersecurity.</p> <ul style="list-style-type: none"> ▪ The College has continued to develop training for technicians in the Intelligent Transportation Systems (ITS) sector, and is offering new training in Emerging Sector areas such as Machine Learning, Mobility Analysis, and Automotive Cybersecurity. This includes smaller “bite sized” Excel for mobility analyst courses. These classes are completely online and are offered nationally. ▪ The College continues to showcase its ATC technology programs on and off campus, including participation in the state of Michigan AutoMobili-D exhibits, media interviews, panels, and demonstrations at the last three years of the North American International Auto Show. The College has also demonstrated its unique equipment on campus visits by legislative representatives and other visitors; equipment includes the Auto Cyber Educator (ACE) mobile hacking workbench and modified Polaris Slingshot, which exhibits advanced vehicle sensors, V2X communications, and vehicle components featuring lightweight materials and advanced manufacturing processes. ▪ College has continued to participate from 2019 through 2021 with the USDOT/Volpe in ITS professional capacity building workshops/workgroups to define ITS occupational pathways with supporting skillsets. ▪ The College continues to have an ATC Stakeholder Advisory Board Member on the Michigan State University NSF Grant program entitled “Workforce for the Era of Automated Vehicles (WEAVE),” intended to examine the impact of autonomous vehicles on the future workforce.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ WCC is a member of the Educational Advisory Committee of the American Center for Mobility (ACM) in partnership with business, industry, and government, as well as on the ITS Michigan Board’s Talent and Workforce Committee, ensuring collaboration in Connected and Autonomous Vehicle and Smart Cities technology development. ▪ The College has a longstanding international training agreement with the United Association of Plumbers and Pipe Fitters (UA) and the International Association of Bridge, Structural, Ornamental and Reinforcing Iron Workers. Recent agreements have been added with the Operative Plasterers and Cement Masons and the United Union of Roofers, Waterproofers, and Allied Workers. Typically, these groups bring 3,500 members to campus each summer. A 2018 regional impact study stated that the training programs operated by the UA alone generate almost \$8 million in economic impact for the county each year, with an additional \$3 million generated by Iron Workers. ▪ The College enhanced support for the UA and other trades organizations on a national level due to COVID restrictions, partnering to migrate year-round apprenticeship and summer instructor training programs online. Between May and July 2021, the College provided over 100 online courses to over 1,700 UA members. In August, the College supported Virtual Instructor Summer Training for UA membership, providing online courses and remote learning support. ▪ In June 2021, the College offered an online training program for approximately 125 members of the Operative Plasterers and Masons. ▪ In July 2021, WCC safely hosted on campus 320 members of the International Brotherhood of Electrical Workers and National Electrical Contractors for the annual National Training Institute, when their usual site was unavailable. ▪ The College also safely hosted 120 participants for on-campus training from the United Union

Best Practices by Category	Examples of Adherence
	<p>of Roofers, Waterproofers and Allied Workers in July 2021.</p> <ul style="list-style-type: none"> ▪ The College continues to serve UA apprenticeship training programs at more than 160 local training centers during COVID through use of Blackboard online course management and ongoing support. ▪ In 2021, DTE Energy and WCC announced the college’s enrollment in DTE Energy’s MIGreenPower voluntary renewable energy program. MIGreenPower provides DTE customers with an easy, low-cost option to access more clean energy without installing on-site generation. The first community college to enroll in the program, WCC has committed to an escalating enrollment that will begin in 2023 and increase annually with the college sourcing 100% of its electric power needs through clean energy by 2030.
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<ul style="list-style-type: none"> ▪ The College is a member of SEMCOG, as well as a member of MICHauto (the Detroit Regional Chamber), Automation Alley, and a partner with Ann Arbor SPARK, enabling it to participate in regional planning and development. College leadership is represented on the SEMCOG Workforce Task Force. ▪ The College participates annually in the Ann Arbor SPARK sponsored <i>Tech Trek</i> and <i>Mobility Row</i> events in downtown Ann Arbor. <i>Mobility Row</i> promotes community and business interest in WCC’s Advanced Automotive Technologies and Cybersecurity programs. Cancelled in 2020 due to COVID-19, the event returns in 2021. ▪ This year the College became recognized by the Society for Human Resources Management (SHRM) to offer Professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP. Members of the team also became members of the local Greater Ann Arbor Society for Human Resources Management (GAASHRM). ▪ The College President serves in appointed positions on the following local and regional boards dedicated to economic development:

Best Practices by Category	Examples of Adherence
	<p>MICHauto Board; Executive Committee of Ann Arbor SPARK; Michigan Works! Southeast Executive Board; Michigan Works! Southeast Job Seekers Committee; and Southeast Michigan Council of Governments (SEMCOG) General Assembly; Trustee of the Citizens Research Council of Michigan; and nationally on the Structured Pathways Commission for the American Association of Community Colleges. The Vice President for Economic and College Development serves on the Ann Arbor/Ypsilanti Smartzone/LDFA; the ITS Michigan Board; the American Center for Mobility Education Committee; and the USDOT-funded Center for Connected and Autonomous Transportation grant partnership. The Associate Vice President for Workforce and Community Development serves on the Board of the Ann Arbor Downtown Development Association Partnership Committee; and Workforce Intelligence Network.</p> <ul style="list-style-type: none"> ▪ The College sponsors and hosts the Washtenaw Economic Club, which is committed to the region's economic prosperity. The club offers six distinguished membership levels and brings dynamic presenters through its speaker series to approximately 150 stakeholders from across the county each year. Due to COVID-19, the WEC will continue to host offerings in a webinar format until 2022. In 2020, the WEC launched its new Young Leaders membership to attract young professionals and community leaders between the ages of 21-35. Speakers for 2021 include: Gabriel Ehrlich and Donald Grimes, Economists, University of Michigan; Michelle Krebs, Director of Automotive Relations, Autotrader.com; Trevor Pawl, Chief Mobility Officer, State of Michigan; Al Lecz, Director of Advanced Transportation Center, WCC; Dr. Robert Neumar, Professor and Chair of Emergency Medicine, University of Michigan; Greg Peters, Author, Podcaster, and Co-founder of Third Generation Networking; David Barfield, Group Development office for

Best Practices by Category	Examples of Adherence
	<p>Impellam Group and former CEO of Bartech Group; and Albert Berriz, CEO and Co-owner, McKinley Companies.</p> <ul style="list-style-type: none"> ▪ The College has an active partnership with the Michigan Works! Board. WCC’s Workforce Development team continues to join with Michigan Works in hosting presentations that share Michigan New Jobs Training and other state programs (e.g. Project Reconnect, Futures for Frontliners) with organizations that could benefit. ▪ The College works with Michigan Works Southeast, local economic development partners, and community partners to create agile talent development pipelines in high-demand sectors (such as cybersecurity boot camps). ▪ The College continues to maintain membership in the “Lenawee NOW” Economic development Group. ▪ The College has advisory boards to support the currency of all technical/ occupational programs. ▪ The College has an active advisory committee for its Liberal Arts programs to connect faculty and business and amplify the competencies required in the workplace, and how they are taught through liberal arts courses. ▪ The College’s Office of Apprenticeship sits on the regional CEAC (Career and Educational Advisory Committee) Apprenticeship subcommittee. ▪ The College’s Harriet Street Center provides basic skill building, GED (offered virtually during 2020-21), and basic computer classes to assist residents in the Eastern part of the County with college and job preparation. ▪ WCC’s Center for Career Success prepares employers, students, and the community for future jobs and career transitions. In 2020-21, while continuing virtual operations, they assisted nearly 1,200 individuals, registered over 1,000 jobs, and held over 100 classroom presentations or events.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The Center for Career Success holds several industry-specific Career Fairs in partnership with regional employers each year, hosting approximately 70 employers and attracting approximately 150 attendees each semester. They held virtual career fairs throughout COVID, as well as a virtual internship fair connecting approximately 80 students with 20 employers. ▪ The Certification Center at WCC offers certification testing for those in Law Enforcement, Health Care, Fitness, Supply Chain Management, Local Unions, Childcare, Construction, and Information Technology professions. ▪ The College holds an active position on the Washtenaw Literacy Board participating in literacy development efforts across the county. ▪ The College partnered with Ypsilanti Community Schools to create a Learning Lab in 2021 for children in grades K-5. The Learning Labs were designed to support families with technology needs as well as assist families in overcoming barriers associated with virtual learning. ▪ The College partners with the Ypsilanti District Library on literacy outreach programming specifically designed to increase literacy readiness and access to content-level books for Ypsilanti-area students and their families.
<p>Category B: Educational Partnerships (must meet 4 of 5)</p>	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<ul style="list-style-type: none"> ▪ The College charters a nationally recognized middle college, the Washtenaw Technical Middle College (WTMC). In 2019, 93% of 2019 WTMC students earned an associate degree upon high school graduation. ▪ The College continues its partnership with the Washtenaw Intermediate School District to serve the residents of eastern Washtenaw County, and pivoted during COVID-19 to provide GED/ESL instruction remotely rather than on site at the Ypsilanti Township Center. ▪ The College continues to partner with local high schools for dual enrollment offerings on

Best Practices by Category	Examples of Adherence
	<p>campus and virtually. The number of high school students dual enrolling at WCC currently represents 11% of all new students.</p> <ul style="list-style-type: none"> ▪ During COVID-19, WCC continued to offer reduced classes in area high schools, providing 7 classes offered virtually in 2 high schools. ▪ The College offers a CNA (Certified Nursing Assisting) program at Ypsilanti Community High School, which serves students from Ypsilanti, Lincoln, and Ann Arbor WAVE High schools. The program enrolls 12-24 students per semester and addresses access to health CTE programming for these schools, and is also available to the community in the evenings. During 2020-21, the program is being offered virtually. ▪ The College continues to collaborate annually with Square One Education Network via the CCAT Grant to support K-12 STEM/STEAM projects in Innovative Vehicle design and V2X Communications. The collaboration includes middle/high school workshops for student/teacher project teams in Innovative Vehicle Design and V2X Communications, with a focus on disadvantaged student populations. Continuing Education Units are offered to teachers through these workshops. An annual competition event for middle/high school project teams was held in 2019 and 2021 (cancelled in 2020 due to COVID) at the Kettering University Mobility Test Track, with WCC providing ATC Program exhibits and a Vehicle Repair Trailer, with instructors coaching students in safety and qualifying their project vehicles. ▪ The College has partnered with the Livingston intermediate school district to offer middle college programs in Cyber Security, Mechatronics, and Welding for all five Livingston school districts.
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<ul style="list-style-type: none"> ▪ The College offers summer youth classes and camps through Community Enrichment, including sessions in music, robotics, video game design, drones, additive manufacturing, and art and engineering, as well as a youth

Best Practices by Category	Examples of Adherence
	<p>connected vehicle camp and a STEAM middle school program. In 2020-21 the summer camps were offered in an online synchronous environment due to COVID-19.</p> <ul style="list-style-type: none"> ▪ The College offers a STEM summer program for incoming freshmen. The College also offers a “College and Career Readiness” summer bridge program each year for high school students interested in dual enrollment. ▪ The College hosts a WCC & You day for potential students and their parents designed to provide a comprehensive introduction to the College, including academic showcases, tours, sessions on financial aid, transfer options, and other aspects of college. The College also offers Campus Explore days including mini class sessions for prospective students. Currently, campus tours and student/family information and orientation are being offered virtually. ▪ The College offers K-12 summer enrichment classes at the Parkridge Community Center, which also hosts an annual summer camp and provides ongoing cultural, educational, and recreational activities for youth throughout the year. In 2020 the summer camp was offered in a virtual format. In summer 2021, the College implemented an in-person Summer Learning Experience. This 6-week academic camp provided 96 hours of teacher-led instruction in math, reading, and writing. Other services include after school programming and enrichment sessions in partnership with organizations such as Telling It, Youth Arts Alliance, and the Family Learning Institute. ▪ Workforce Development partners with Square One Education Network to provide the CCAT grant-funded connected vehicle K-12 project team and teacher training to middle/high school teams in in-person in 2019, and virtually in 2020 and 2021. ▪ The College hosted its third annual STEAM week in March 2021, offering more than 40 virtual sessions to over 450 participants. The event included keynotes by WCC alumna, NASA engineer, and Stemboard founder, Aisha Bowe,

Best Practices by Category	Examples of Adherence
	<p>and Dr. Susan Montgomery from the Engineering Center for Academic Success at the College of Engineering at the University of Michigan. Additional keynotes include Pete Tchoryk, CEO at Michigan Aerospace; Devon Keen, Director of Inclusion, Equity, and Outreach, University of Michigan School of Information; Yousef Rabhi, State Representative District 53; and Adam Zemke, President of Launch Michigan. The week offered a full schedule of speakers, workshops, demonstrations, documentary films, and career panels.</p> <ul style="list-style-type: none"> ▪ The College hosts SuperSTEAM Saturdays (currently virtually) to provide hands-on STEM plus arts workshops, career presentations, documentaries, campus tours, and labs. ▪ In February 2021 the College celebrated its fourth annual CTE Month, held virtually due to COVID-19. Events highlighted the value of CTE programs, the accomplishments of CTE professionals, and provided information about the resources and support available to students interested in CTE pathways. Virtual events included discussions with academic occupational Deans and CTE faculty; a guest presentation from Alisha Hyslop, the Senior Director of Public Policy for the Association for Career and Technical Education (ACTE); and drop-in sessions with CTE experts, student advisors, success coaches, and counselors. ▪ The Entrepreneurship Center annually hosts the Bold Futures program in partnership with local high schools and universities (University of Michigan and Eastern Michigan University), as well as other local organizations and businesses, providing high schoolers with a free, one-day learning experience in entrepreneurship skills. In 2020 and 2021, due to the pandemic, the event was reworked for a cohort of Ypsilanti Community High School students through EMU’s Upward Bound summer program. In fall 2021, in partnership with U-M, EMU, and non-profit Heroic Nations, it is being offered as “Heroic Futures,” a virtual

Best Practices by Category	Examples of Adherence
	<p>program enhanced by empowerment language around hero and nerd culture.</p> <ul style="list-style-type: none"> ▪ The College participated once again in the MICareerQuest Southeast career exploration event for high school students (in the 2021 virtual event), demonstrating skills needed for in-demand fields in advanced manufacturing, automotive, IT, health sciences, and construction.
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<ul style="list-style-type: none"> ▪ The College continues to implement the REACH program for youth aging out of the foster system, which includes State grant-funding for a transition coach to help with life skills and success in college. ▪ The College has expanded its first-year student success coaching model, with coaches integrated more closely with new student orientation and other transition programs. In 2020-21, success coaches serviced over 1,200 first-time degree-seeking students. Coaches greatly expanded student engagement with implementation of the TargetX platform, enabling more personalized email and text messaging to students. ▪ The College continues its partnership with the Ann Arbor Area Community Foundation to house two success coaches funded by AAACF to support students receiving scholarships from AAACF at WCC and area colleges and universities. ▪ The College partnered with Ypsilanti Community High School to use the ALEKS math assessment and educational tool to promote math competency so students can access college level math courses when enrolling in college. The ALEKS tool is also used for the College and Career Readiness summer bridge program. There was a 50% increase (16 to 24) in the number of Bridge students enrolled in math for 2021. ▪ Due to COVID-19, the 7th annual Summer Bridge program was offered virtually to rising juniors and seniors interested in dual enrollment. The 4-week program offers soft skills and basic skills instruction.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The College implemented a co-requisite model for college-level reading, writing, and math to place incoming new student on a successful pathway through their academic program. ▪ The College hosts a visit each semester in which dual-enrolled students from Ypsilanti High School visit campus to tour the Nursing Center of Excellence and other healthcare programs. ▪ WCC continued to expand options for online learning success for all students during COVID-19 and beyond. The College enhanced existing online courses, expanding its Virtual Classroom model (online with synchronous components), growing from 200 class sections in summer 2020 to over 1,000 in both fall 2020 and winter 2021. Overall, in 2020-21, WCC offered approximately 350 online courses. ▪ The College launched the Alpha Scholars program in 2020-21, supported by recently awarded \$1.4 million Title III grant funding, and designed to offer extensive, customized support for first-time, full-time, degree-seeking students. ▪ The College now offers a Student Success Conference each semester to introduce new students to success strategies and resources (offered virtually during COVID-19). ▪ The College created a Virtual Student Connection Welcome Center (along with in-person and phone options) to provide one-stop, virtual access to student information and support services.
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<ul style="list-style-type: none"> ▪ The College launched state-funded programs to provide education and targeted student support to help frontline workers and adult students during COVID-19. To date, WCC has enrolled 987 students through the Futures for Frontliners program, and 831 adult learners through the Reconnect program. Scholarships awarded equaled almost \$1.5 million for Frontliners and \$670,548 for Reconnect students. ▪ The College is a regional GED testing site and has a successful GED preparation program

Best Practices by Category	Examples of Adherence
	<p>(Adult Transitions), which also prepares students for a smooth transition to college enrollment. The program continues to be recognized annually by the State for its education gains, which are among the highest in Michigan.</p> <ul style="list-style-type: none"> ▪ The College holds Gold status as a Vet Friendly School. The College’s Wadhams Veterans Center does outreach activities with student Veterans, and since 2016-17 has worked with the WCC Foundation to provide emergency funds to meet Veteran needs, including gas and grocery cards, utility payments, and book awards. ▪ The WCC Foundation’s Student Emergency Fund helped more than 120 students last year with timely assistance of up to \$500 to overcome emergencies, including food shortages, unexpectedly high utility bills, transportation problems, technology challenges, and childcare needs. Awards totaled over \$32,000. Funds were paid directly to vendors to ensure financial aid was not compromised. ▪ The College created processes to enable students to apply for funding to help with expenses that may impact their ability to complete courses as a result of COVID-19. Through May 2021, the College distributed \$2.48 million in Coronavirus Response and Relief Supplemental Appropriations Act (CRRSSA) funding to assist students impacted by COVID-19 with educational expenses. From April 1 through June 30, the College also distributed \$2.66 million in American Response Plan Act (ARPA) funds to assist students. ▪ WCC’s Bailey Library checked out 422 laptops and nearly 400 hotspots to address gaps in student technology needs in 2020-21. ▪ WCC supports 71 computer labs on campus to ensure adequate technology access for students. This includes procurement, resolving issues, and refreshing the computers and software on them as needed.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The College implemented Circle In, a collaboration tool that allows student flexibility in studying and working together virtually. ▪ The College has continued to expand a focus on mental health, including Mental Health and Wellness Webinars during COVID-19 to help reduce the stigma of mental health issues and provide resources for students, and regular “Mind Your Mental Health” email updates. The College maintains a Campus Assistance Program for all enrolled students supplementing face-to-face counseling by providing 24/7 mental health services to students available via a toll-free number. To support students remotely, in 2020-21 WCC counselors provided expanded telehealth services due to COVID-19. The College also has an active Collegiate Recovery Program for students seeking recovery from addiction, which has provided enhanced services virtually since COVID-19. ▪ The College offers new accelerated programing with targeted skills geared for adult learners, such as management, business essentials, and C++ programming accelerated advanced certificates. ▪ The College has developed “Smart Pairs,” selected 7-week online course pairs designed to meet the needs of adult students and promote accelerated progress toward completion and transfer.
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<ul style="list-style-type: none"> ▪ The College participates in the grant-funded Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP), an alliance of four 4-year institutions (University of Michigan, Michigan State, Wayne State, and Western Michigan University) and two community colleges (WCC and Mott). The goal is to significantly increase the number of underrepresented minority students earning bachelor degrees in STEM fields and prepare them for entry in graduate STEM programs. ▪ The College’s NSF grant funding for the S-STEM program supports scholarships for academically talented students demonstrating

Best Practices by Category	Examples of Adherence
	<p>financial need, enabling them to enter the STEM workforce or graduate school programs after completion of a degree in a STEM discipline. This is an element of the WCC STEM Scholars program.</p> <ul style="list-style-type: none"> ▪ The College continues the WCC STEM Scholars program launched with its first cohort in 2018 with special programming for students pursuing STEM-based degrees at WCC with intent to transfer. The program includes customized curriculum, faculty mentoring, academic, social, and career support, research opportunities, and extensive coordination with the transfer institution. This program was created with the support of the LSAMP grant, as well as an S-STEM grant, all received in collaboration with receiving universities. The STEM Scholars program started with 16 students in Fall 2018 and now has a record high Fall 2021 Cohort of 65 students. The 93 current scholars include 50 females and 34 first-generation students, and has produced Jack Kent Cooke Scholarship finalists as well as award winners in the Community College Summer Research Fellowship program at the University of Michigan. ▪ The College partners with the University of Michigan UROP (Undergraduate Research Opportunity Program) annually, which provides WCC students the opportunity to participate in a research placement during the summer with faculty at the U-M. In both 2019 and 2020, WCC students had blue-ribbon winning research projects. ▪ The College continues to partner with University of Michigan Chemistry faculty in a \$1M grant to bridge community college science students with U-M's undergraduate program in chemistry. This includes seminars, research, visits and mentorships. ▪ The College developed a dedicated University Transfer Center in 2020-21, providing holistic, accessible services and engaging students interested in transfer, and developing more strategic agreements with transfer partners.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The College continuously adds new and removes outdated articulation agreements developed with other colleges and universities, and currently has more than 28 2+2 agreements and approximately 38 3+1 agreements that allow over 130 WCC programs to articulate, enabling smooth transfer to four-year institutions. WCC also participated with other higher education institutions in reverse transfer agreements. ▪ In 2020-21, the College added a new articulation agreement with Eastern Michigan University’s Media Studies and Journalism program. ▪ The College’s University Transfer Center developed virtual programming in 2020-21 connecting students with four-year institutions in response to the COVID-19 pandemic, during a time when regional four-year universities were unable to host recruitment and information tables on the first floor of the College’s Student Center Building. ▪ The College’s University Transfer Center sponsors a Transfer to Success Club, which regularly invites university representatives as guest speakers on topics such as transferring, student life, financial aid, and scholarship applications. During COVID, activities took place remotely with digital documentation. ▪ The College’s honor society, Phi Theta Kappa, invites four-year university recruiters to speak, network, and provide information at the society’s annual induction ceremony. ▪ The College collaborated with the University of Michigan College of Engineering in 2021 after WCC procured a 2021 Ford Mustang Mach-E to adapt Advanced Transportation Center Program skills sets to include Battery Electric Vehicles, battery/controls functional diagnosis, charging systems, Over-the-Air Updates/Cybersecurity, and driving range analysis. WCC participated with U-M in drafting an NSF Proposal to create a Battery Manufacturing Program, State of Charge

Best Practices by Category	Examples of Adherence
	Diagnosis, and Re-Purposing logic for second life utilization.
Category C: Community Services (must meet 4 of 5)	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<ul style="list-style-type: none"> ▪ The College offers more than 200 classes each term for personal enrichment and professional development, including targeted classes for youth and seniors. This year due to the COVID pandemic, the college offered community classes and events online and maintained a steady enrollment of personal enrichment opportunities through Zoom. ▪ The College hosted a free, virtual Career Catapult series for students and community members. This was a three-day virtual event designed to jump-start careers and help people land the jobs they want. ▪ The College supports lifelong education and quality of life by offering Senior Focus health and wellness programs. In addition, the college offers tuition scholarships for county residents 65 years of age and older. During COVID, Senior Focus classes have been offered virtually. ▪ The College continues to enhance its collaboration with the City of Ypsilanti to provide educational programming and training for youths, adults, and seniors at the Parkridge Center that includes after-school tutoring, summer camp, health/wellness, and recreational activities. During the past year renovations and physical improvements to the facility totaling just over \$75,000 were made with donations from multiple community partners. ▪ In collaboration with community partners and WCC’s health insurance carrier, the College’s Human Resources Department has enhanced wellness efforts by offering greater support options for mental well-being. In addition to immediate 24/7 access to counseling through the Employee Assistance Program, WCC has partnered with its health insurance provider to highlight options available to employees, including online well-being support through tracking and interactive tools, as well as weekly

Best Practices by Category	Examples of Adherence
	<p>virtual well-being webinars for employees and their families. Employees are also encouraged to utilize mental health resources available in the community, such as those offered through the county health department or over fifteen community organizations providing counseling, therapy, and stress management for adults and children.</p> <ul style="list-style-type: none"> ▪ The College has taken an active stance in encouraging exercise among employees and students through participation with the American College of Sports Medicine. For the second year, the College was awarded the Silver Level Exercise is Medicine designation for its commitment to creating a culture of wellness on campus, one of only 153 campuses nationwide to be so honored. ▪ The College and the WCC Foundation completed a third years of funding in 2021 through Washtenaw Coordinated Funding (a collaborative of six funding organizations), which was used to enhance educational and enrichment programming and services to support the Eastern part of Washtenaw County. The College received additional transitional funding from the United Way (\$8000), Washtenaw County (\$22,000) and the Ann Arbor Area Community Foundation (\$25,000) to continue to advance academic programming and instruction in the community. Additionally, in an initiative spearheaded by local elected officials, the College was awarded \$60,000 to create programming creating access to technology at Parkridge Center. This included creating technology literacy workshops and 29 new laptops for Summer Learning Experience participants. ▪ The College is approved for veteran funding from multiple government agencies to support non-credit professional development offerings for military personnel. The college has highlighted this funding on the website to assist military personnel with locating and applying for this funding.

Best Practices by Category	Examples of Adherence
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<ul style="list-style-type: none"> ▪ The College offered the community a free series of five interactive Race and Ethnic Relations webinars in February 2021, with over 600 registrations. Recordings were made available on the WCC website for additional viewing. Topics included: So Alike, Yet So Different; Minimizing Implicit Bias; COVID-19’s Disproportionate Impact; and Remaining Compassionate. ▪ The offices of Instruction, Student Development and Activities, and Diversity collaborate to provide student, staff, and community events, performances, and training promoting diversity and multiculturalism. College-wide online training on topics related to diversity, inclusion, equity, race, and ethnicity continued to be offered virtually in 2020-21. ▪ Fine Arts faculty and staff at the College led the “Layers of Identity” community art project in partnership with the city of Ypsilanti in 2021. Hundreds of campus and community members created personalized art using materials provided by WCC; the resulting works, intended to depict a sense of identity and interpersonal connection during the pandemic, were displayed in business windows throughout Ypsilanti. ▪ The College offers health and fitness classes in local senior centers, as well as classes to promote leisure, wellness and personal and cultural enrichment for local residents. The College (pre-Covid) supports concerts and other cultural events on campus that are open to the community. ▪ Typically the College offers an Open House for the local community each spring and fall, which includes tours of campus, family activities, music and performances, and Free College Day, during which community members can attend free events and lectures taught by college faculty. Due to COVID-19, this year’s event was offered as a virtual, week-long Free College Week, and hosted over 80 free sessions in a virtual format to over 1,200 participants.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The College typically hosts (pre-COVID) cultural organizations on campus that that are open to community member participation, such as community musical ensembles (Ypsilanti Symphony and Washtenaw Community Concert Band), language schools (Ann-Hua Chinese School), textiles (Ann Arbor Area Quilting Guild), and many others providing enrichment opportunities.
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<ul style="list-style-type: none"> ▪ The College’s 500-seat Towsley Auditorium and other space in the Morris Lawrence Building on campus is used for many cultural activities throughout the year, including local and national speakers, performing groups such as the Ypsilanti Symphony Orchestra, Wild Swan Children’s Theater, Ypsilanti Community Choir, Russian Ballet-Ypsilanti, Ann Arbor Comic Opera Guild, Out Loud Chorus (LGBT Community Chorus), Washtenaw Community Concert Band, the Community School of Ballet, and Penny Seats Theater Company, as well as faculty and student performing arts and film productions. Pre-COVID, the ML Building hosted events such as middle and high school vocal competitions, proms, and community and business and industry events including the North America Building Trades Union, and Michigan Medicine Adolescent Health Conference, the Workforce Pipeline Summit, the Osher Lifelong Learning series, and the annual WCC Climate Summit. ▪ The College exhibits works of local artists as well as students throughout public spaces on campus. Since 2016 it has held an annual student art show, which is now juried, open to the public, and has works available for purchase. The 2020 and 2021 shows were successfully held virtually due to COVID-19 remote operations. The College and Bailey Library also have rotating art exhibits on campus of staff and student works. ▪ The College maintains an open computer lab, the Learning Commons, which is open to the public (currently limited access due to COVID restrictions). The Commons has 20 Macs and

Best Practices by Category	Examples of Adherence
	<p>90 Windows desktops available for use, as well as 25 short-term loaner laptops.</p> <ul style="list-style-type: none"> ▪ WCC offers Orchard radio station, a student newspaper (<i>The Voice</i>), annual literary magazine (<i>The Huron River Review</i>), online quarterly literary magazine (<i>The Big Windows Review</i>), college newspaper (<i>On the Record</i>), and community magazine (<i>Launch</i>). Publications continue online during COVID-19. ▪ The Bailey Library and the Learning Commons offer services to community members. Services have continued remotely throughout COVID prior to re-opening in Fall 2021. ▪ The College hosts the annual Human Library (virtually in 2020-21), an international project open to the public in which volunteers share their lived experiences with others. ▪ WCC held its third annual Michigan Community College Gender and Sexuality Conference virtually in 2020-21, offering a forum for LGBTQIA+ individuals and allies from all 28 Michigan community colleges to foster success and build community. ▪ Conference Services supports events for organizations throughout the community on campus, including non-profits, local businesses, and other educational institutions. The College serves as a community gateway to more than 91,000 visitors annually (pre-COVID), and has ongoing partnerships such as National African American Parent Involvement Day, engaging parents from across the community. ▪ WCC's Entrepreneurship Center operates an open free co-working space for students and community members in which to study, network, and use free computers and printing.
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<ul style="list-style-type: none"> ▪ The College has a community health and fitness center that serves a capacity membership of 7,700 members (usage down over prior year due to COVID-19). The fitness center offers over 50 different health and fitness courses per week. Members have opportunities to participate in special programs such as Meditation, Aquacise for Arthritis, Masters Swim, Ai Chi, and Tai Chi.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ During COVID-19, the fitness center implemented safety precautions to keep members, guests, and staff safe, including air balancing of HVAC systems; enhanced cleaning measures; and online booking of pool lanes and exercise classes. Virtual offerings such as group exercise classes, personal training, meditation, and nutrition counseling have been available during the pandemic. ▪ PEA 115 is a one-credit fitness course offered to WCC students in which they receive free usage of the fitness center for the entire semester. ▪ Community members have access to free lectures through the Fitness Center related to nutrition, fitness, meditation, and other related health topics. These were expanded to include an online format during COVID-19. ▪ The College’s Health and Fitness Center has been certified as a Medical Fitness Facility by the Medical Fitness Association since 2014, and was re-certified for an additional four years in 2021. The Center continues to offer specialized programs in this area, providing programs and services for individuals transitioning from therapy, surgery, managing medical conditions, weight loss, or recovering from an injury or illness. ▪ The Health and Fitness Center continues to partner with community and national organizations such as S.O.S. Community Services, House by the Side of the Road, Lee Denim Day, MOORE Foundation, and the American Association of University Women by providing opportunities for THFC members to donate to organizations that give back to the community. ▪ The College has athletic fields available for student and public use that accommodate a variety of sports and recreational activities. The College campus also maintains extensive green space, including hiking, biking, walking, and nature trails. ▪ With funding support from the Southeast Michigan Council of Governments, the College

Best Practices by Category	Examples of Adherence
	<p>completed construction of a non-motorized pathway on WCC property to provide safe opportunities for walking, jogging, or cycling to, from, and within the campus. The Border-to-Border Trail network connects through WCC's campus.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<ul style="list-style-type: none"> ▪ During COVID-19, Student Development and Activities transitioned all student activities and service projects to a virtual format. ▪ Student Development and Activities launched an esports program in 2020-21, with 10 tournaments and 30 participants in the first year. The WCC Sports Office is collaborating with the University of Michigan C.S. Mott Children's Hospital to hold a week-long esports event in October 2021 to raise money to purchase gaming devices for pediatric patients at Mott. ▪ The College's digital and fine arts faculty and students collaborate regularly with community organizations to create public art displays and present student/faculty art exhibits in the community. The College's photography department collaborates with the University of Michigan Health Center to provide free portraits to cancer patients and their families. ▪ The College's Dental Assisting faculty oversee a Dental Clinic on campus that offers low-cost dental cleaning and services for students, faculty, and staff, while providing hands-on opportunity for University of Michigan dental students. The Dental Program offers dental service at Hope Clinic in Ypsilanti. ▪ The College's Nursing Department offers free blood pressure and BMI screenings on campus for Go Red Day each year and at the campus Wellness Day held in August 2021. ▪ Students and faculty in the Dental Assisting program provide free dental clinic services at the national Mission of Mercy event, a healthcare fair targeting economically disadvantaged communities. ▪ The College has continued to partner with the American Red Cross during COVID to host Blood Drives.

Best Practices by Category	Examples of Adherence
	<ul style="list-style-type: none"> ▪ The College frequently hosts (pre-COVID) large-scale community events such as charity walks or other activities that benefit the community and non-profit organizations such as the Alzheimer’s Association, American Cancer Society, American Diabetes Association, St. Jude Children’s Research Hospital, Washtenaw Literacy, and others. ▪ The College partners with the United Way and sponsors an annual campaign promoting WCC employee involvement and giving to causes supported by the organization. ▪ During Student Welcome Days held each Fall and Winter semester, the College provides information to students on events, clubs, service activities, and volunteer opportunities available on and off campus. During COVID-19, Welcome Day was available online. The event was again offered on campus in September 2021. ▪ The College supports student and employee activities on campus, hosting service events for student clubs such as the Phi Theta Kappa annual service project, the Day of Caring, and Commit to Complete event. ▪ WCC athletic teams partner with a local non-profit to support volunteer activity each term. ▪ The College administers an online database of service opportunities that connect students to over 70 local non-profits and allows students to build a curricular transcript of volunteer work. ▪ Through its presence at the Parkridge Center in Ypsilanti, the College hosts and oversees multiple community meetings to promote community involvement and volunteerism. ▪ The Center of Excellence in Nursing sponsors state and national health conferences for healthcare professionals including: the Juvenile Diabetes Research Foundation (JDRF), State of Michigan, Michigan Dental Association (MDA), and the Tri-county Opioid Summit. ▪ WCC was designated a Voter Friendly Campus in 2020-21 by the Campus Vote Project and NASPA for its high level of student civic

Best Practices by Category	Examples of Adherence
	<p>engagement and level of voter registration on campus.</p> <ul style="list-style-type: none"> ▪ WCC faculty and staff regularly take part in the American Heart Association Heart Walk; in 2021, the event was held virtually and had record participation and fundraising. ▪ The Center for Career Success offers two career fairs each academic year (virtually in 2020-21) that are promoted and free of charge to community members, connecting them with 120 hiring employers annually. ▪ The College provides advisors from the Center for Career Success to sit on the local Hire MI Vet committee. The Hire MI Vet committee plans and orchestrates activities to support the employment needs of veterans in Ann Arbor. Their local hiring fair is held on WCC's campus and supports approximately 30 Veteran-friendly employers per fair and up to 100 veterans.