COURSE ASSESSMENT REPORT

I. Background Information

1. Course assessed:

    Course Discipline Code and Number: COM 150
    Course Title: Introduction to Radio Production
    Division/Department Codes: HSS

2. Semester assessment was conducted (check one):
    - ☒ Fall 2008__
    - ☐ Winter 20__
    - ☐ Spring/Summer 20__

3. Assessment tool(s) used: check all that apply.
    - ☐ Portfolio
    - ☐ Standardized test
    - ☐ Other external certification/licensure exam (specify):
    - ☐ Survey
    - ☐ Prompt
    - ☐ Departmental exam
    - ☐ Capstone experience (specify):
    - ☒ Other (specify): COM 150 Assessment Rubric

4. Have these tools been used before?
    - ☐ Yes
    - ☒ No

    If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course.
    16/16

6. Describe how students were selected for the assessment.
    All students in the course were selected for assessment.

II. Results

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment. N/A

2. List each outcome that was assessed for this report exactly as it is stated on the course master syllabus.
    1. Use audio recording equipment and apply editing and mixing techniques.
    2. Write, produce and perform in a variety of programs including commercials, interviews and newscasts.
    3. Exhibit basic editing and mixing skills
    4. Explain station operations and management

3. Briefly describe assessment results based on data collected during the course assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. ***Please attach a summary of the data collected.***

    Outcome #1 – Student Success Rate = 98%
    Outcome #2 – Student Success Rate = 94%
    Outcome #3 – Student Success Rate = 93%
    Outcome #4 – No data on student success rate as there was no assessment tool created to evaluate this outcome.

4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. *Please attach the rubric/scoring guide used for the assessment.*

    Outcome#1-3 - Standard rate of success was 70%. 100% of students achieved success. Outcome #4 was unable to be tested as no tool was created for the test.

5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.

    Strengths: Students met and exceeded the standard of success set forth for three of the four outcomes.

    Weaknesses: Students were not assessed on radio terminology, specific live productions skills or prerecorded production skills necessary to have after completing the course. These skills will have to be assessed accurately during the next assessment to verify if the outcomes are being met.

III. Changes influenced by assessment results

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.

    New course outcomes and assessment tools will allow us to address the weaknesses.

2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

    a. ☒ Outcomes/Assessments on the Master Syllabus
    Change/rationale: New course outcomes and assessment tools will be created to accurately represent the instruction taking place within the course to produce successful students with the knowledge and skills needed in radio production.

    b. ☒ Objectives/Evaluation on the Master Syllabus
    Change/rationale: The objectives and evaluation methods will change to align with the new course outcomes and assessment tools.

    c. ☐ Course pre-requisites on the Master Syllabus
    Change/rationale:

    d. ☐ 1st Day Handouts
    Change/rationale:

    e. ☒ Course assignments
    Change/rationale: The course assignments will align with the evaluation methods to prepare students with the skills and knowledge needed after this course.

    f. ☐ Course materials (check all that apply)
        ☐ Textbook
        ☐ Handouts
        ☐ Other:

    g. ☐ Instructional methods
    Change/rationale:

    h. ☐ Individual lessons & activities
    Change/rationale:

3. What is the timeline for implementing these actions? Fall 2009

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IV. Future plans

1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course.

   The assessment tools used in this assessment were not effective in measuring the stated outcomes.

2. If the assessment tools were not effective, describe the changes that will be made for future assessments.

   The assignments (evaluation methods) that will gauge student success will be changed to be in line with the true outcomes of the course. According to the current master syllabus, there are seven evaluation methods to assess four outcomes. This will change to three methods to evaluate the outcomes.

   The course outcomes will be changed. The outcomes were created before the course was implemented into the curriculum. Being that, many of the outcomes were not in line with what is necessary to teach within the course to achieve student success. The outcomes will be reworked to reflect the skills and knowledge students will have once they have successfully completed the course. There will be three outcomes

   The course objectives will be changed. They are not aligned with the outcomes currently and will be reworked to reflect that.

   The assessment tool will change as well. Only one assessment tool was created to assess the seven methods of evaluation, ranging from productions to exams. Three new tools will be created to accurately assess the outcomes.

3. Which outcomes from the master syllabus have been addressed in this report?
   All X   Selected _____
   If "All", provide the report date for the next full review: _____ Fall 2012 _____.

   If "Selected", provide the report date for remaining outcomes: _____.

Submitted by:

Print:___**DeNA BlAr**_____   Signature_____   Date:_**1/21/09**_
   Faculty/Preparer

Print:_**Paulette Grotrian**_Signature_____Date:_**1/22/09**_
   Department Chair

Print:_____   Signature_____   Date:**JAN 2 9 2009**
   Dean/Administrator

logged 2/2/09