Program Code: APMNGD Program Title: Management Effective Term: Fall 2022	I
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List the outcome(s) to be revised, and identify changes (add rows as needed):

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Learning outcomes to be assessed	Assessment tool	When assessment will take place	Course/other populations	Number of students to be assessed
1. Write a detailed, researched interpretation of a current, career-specific management issue.	Analytical Business Report	Fall 2025	All sections of BMG 294 Management Topics-Capstone course	All students in BMG 294
2. Identify and analyze solutions to the issue based on management concepts, principles, and practices.	Analytical Business Report	Fall 2025	All sections of BMG 294 Management Topics-Capstone course	All students in BMG 294
3. Justify a recommended course of action that is logical, timely, and cost-effective.	Analytical Business Report	Fall 2025	All sections of BMG 294 Management Topics-Capstone course	All students in BMG 294

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally-developed rubric, answer key, checklist, other). Please attach rubric if available.

Outcome-related rubric criteria (Pages 2 & 3)

2. Indicate the standard of success to be used for this assessment:

75% of students will score 70% or higher

3. Indicate who will score and analyze the data:

Departmental faculty

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Cheryl Byrne	CSBURNE (electronic)	1/5/2022
Department Chair	Doug Waters	Doug Waters	2/1/22
Division Dean/Administrator	Eva Samulski	Eva Samulski	02/01/2022
Curriculum Committee Chair	Randy Van Wagnen	R Van Wagnen	<mark>3-3-22</mark>
Assessment Committee Chair	Shawn Deron	\sim	3/21/2022

Do not write in shaded area. Entered in: Banner_____ C&A Database_____ Log File _____

PROGRAM ASSESSMENT PLANNING FORM

Program to be assessed:

Title: Managemer Division: BCT		artment: Business	Code: APMG	ГМ
Type of Award:	A.A. Cert.	☐ A.S ☐ Adv. Cert.		Cert. of Completion

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Students will be able to recognize and apply tools and skills required for management in common organizational settings.	Multiple Choice Questions	Fall 2010 and every three years afterward	Students who are in the final course of the certificate program	Students completing "completers" certificate during that semester. TBD
Students will be able to apply management skills, tools, and functions of management in common organizational situations.	Multiple Choice Questions	Fall 2010 and every three years afterward	Students who are in the final course of the certificate program	Students completing "completers" certificate during that semester. TBD
Students will be able to recognize and apply basic management skills, tools, and functions of management to organizational situations in their field of study/occupation.	Department Essay questions	Fall 2010 and every three years afterward	Students who are in the Management Supervision Assoc. Degree program	Students who are in their final semester of the Assoc. Degree program

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide.

For outcomes 1 and 2:

- Ten multiple choice questions will be dispersed to instructors' teaching courses in the Management Supervision Advanced Certificate program
- Instructors will be asked to integrate the questions into exams midway through the term
- Instructors will submit a copy of the exams/answers for each student listed as "completing" students
- Answers for "completing" students will be collected and tabulated as correct/incorrect

For outcome 3, departmentally developed essay questions will be given to students who have completed both the occupational/technical certificate and the Management Supervision Advanced Certificate. Once identified, these students will be asked to complete essay questions on blackboard and submit to the Business department for grading. The essays will be corrected according to the rubric attached.

2. Indicate the standard of success to be used for this assessment

For outcomes 1 and 2: the average score of all students is 80% of multiple choice as indicator for success For outcome 3: 80% of those who score "2 met requirements" or above on essay rubric

PROGRAM ASSESSMENT PLANNING FORM

3. Indicate who will score and analyze the data (data must be blind-scored).

For outcome 1 and 2: Instructors will submit assessments from their course with a checklist of students who completed the exam. The names on the assessments will be omitted, and the checklist will be separate. The lead instructor will tabulate the final outcomes of the assessment from the instructor submissions.

For outcome 3: The Program lead instructor will meet with department faculty to grade essay answers and analyze results.

4. Explain the process for using assessment data to improve the program.

The analyses of the multiple choice question results and essay question results will be compared to program outcomes, master syllabi, and teaching strategies and a department discussion will take place as to future directions to address gaps between the two or enhancements.

The test will indicate how well the students are able to apply previously learned information to concrete situations in their occupation.

Submitted	by?
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Name: Print/Signature

Dept. Chair:

Print/Sign

Dean: Print/Signature

Date:

Date:

Date:

Please return completed form to the Office of Curriculum & Assessment, SC 247.